

I claim:

2 ~~1~~ An apparatus for a wireless electronic billboard commerce system comprised of:

4 an electronic billboard comprised of:

6 a display;

8 a billboard computer; and

10 a billboard antenna, said billboard computer is connected to and controls  
12 said display, said billboard antenna is connected to said billboard  
14 computer;

16 a main computer, said main computer is connected to a global computer network;

18 a communication system comprised of a communication server and a transmission  
20 antenna, said communication server is connected to said main computer, said  
22 transmission antenna is connected to said communication server; and

24 an advertisement stored as a digital file, said digital file is uploaded to said main  
26 computer through said global computer network, said main computer transfers  
said digital file to said communication system, said communication system  
transmits said digital file as a signal, said billboard antenna receives said signal,  
said billboard computer processes said signal, said billboard computer shows said  
signal on said display.

28 2. The apparatus described in claim 1, further comprising a satellite, said satellite  
30 receives said digital file from said communication server and transmits said  
digital file to said billboard antenna:

32 3. The apparatus described in claim 1, wherein said display is a flat panel  
electroluminescent display.

34 4. The apparatus described in claim 1, wherein said display is a liquid crystal  
36 display.

38 5. The apparatus described in claim 1, wherein said display is a light emitting diode  
display.

40 6. The apparatus described in claim 1, further comprising a web-site, said web-site is  
42 contained on said main computer, said web-site is accessible on said global  
computer network.

44 ~~7~~ A method of transferring and displaying an advertisement, comprised of the steps  
46 of:

